

MINTRAC National Training Conference

27-28 March 2019

MINTRAC would like to invite your Company to participate in the MINTRAC National Training Conference 2019 as a Sponsor and/or Exhibitor. This event will give you an excellent and unique opportunity to gain access to Registered Training Organisations, Human Resource Managers and related bodies involved with the provision of education and training services to the Australian Meat Processing industries. Regulators and relevant Commonwealth, State and Territories Departments, Research and Development bodies and industry associations also attend.

If you are interested in being involved in this event or would like to discuss further sponsorship options please do not hesitate to contact

Irene Parker, MINTRAC 02 9819 6699 email: iparker@mintrac.com.au

When? **Weds 27– Thurs 28 March 2019**

Where? **Mantra Hotel, Surfers Paradise, Gold Coast**

What's new? New format, greater opportunity for discussion

Keynote presentations? (planned but not yet confirmed)

- *Automation in the meat processing industry*
- *State of the industry report*
- *Attracting University graduates to the meat processing industry*
- *International markets for offal – effects on meat processing*

Breakout sessions (planned but not yet confirmed)

- *The emergence of 'clean' meat*
- *Digital disruption in the meat processing industry*
- *Training in the poultry processing industry*
- *Animal welfare codes, standards and regulations*
- *Training Packages of the future*
- *Pre-employment training programs*
- *Meat retailing workshop – How can I deliver this?*
- *Measuring HR effectiveness*

PLATINUM SPONSOR \$9,000

INVITATION TO SUPPORT TWO 2019 MINTRAC CONFERENCES NATIONAL TRAINING CONFERENCE (MARCH 2019) AND MEAT INSPECTION AND QUALITY ASSURANCE CONFERENCE (OCTOBER 2019) AND RECEIVE A GENEROUS DISCOUNT

- ◇ Acknowledgement as the PLATINUM SPONSOR for 2019 MINTRAC conferences — Company name and logo on all promotional materials, the Conference app and acknowledgement as the PLATINUM sponsor on slides, continuous during session breaks and in the program
- ◇ Opportunity at each conference to have an Exhibition booth OR Setup a Trade Display OR two Poster Boards located in the refreshment/meal areas
- ◇ Five minutes during a plenary session to inform delegates about your Company
- ◇ Two x free conference registrations, including conference dinner (does not include travel and accommodation)
- ◇ Signage prominently displayed in the main conference venue (maximum two banners)
- ◇ Delegate list—supplied in accordance with Australian Privacy and Anti-Spam legislations
- ◇ Promotional item for delegates' conference bags.



GOLD SPONSOR \$5,000 (per conference)

- ◇ Acknowledgement as the GOLD SPONSOR — Company name and logo on all promotional materials, the Conference app and acknowledgement as the GOLD sponsor on slides, continuous during session breaks and in the program
- ◇ Opportunity to set up a trade/expo display OR one Poster Board located in the refreshment/meal areas
- ◇ Five minutes during a plenary session to inform delegates about your Company
- ◇ Two x free conference registrations, including conference dinner (does not include travel and accommodation)
- ◇ Signage prominently displayed in the main conference venue (maximum two banners)
- ◇ Delegate list—supplied in accordance with Australian Privacy and Anti-Spam legislations
- ◇ Promotional item for delegates' conference bags.

SILVER SPONSOR \$2,500 (per conference)

- ◇ Acknowledgement as SILVER Sponsor—Company name and logo on all promotional materials, the Conference app and acknowledgement as the silver sponsor on slides, continuous during session breaks and in the program
- ◇ Opportunity to set up a trade / expo display OR Poster presentation
- ◇ Five minutes during a plenary session to inform delegates about your Company
- ◇ One x free conference registration, including conference dinner (does not include travel and accommodation)
- ◇ Signage prominently displayed in the main conference venue (maximum one banner)
- ◇ Delegate list—supplied in accordance with Australian Privacy and Anti-Spam legislations
- ◇ Promotional item for delegates' conference bags.



BRONZE SPONSOR \$1,500 (per conference)

- ◇ Acknowledgement as BRONZE Sponsor—Company name and logo on all promotional materials, the Conference app and acknowledgement as the bronze sponsor on slides, continuous during session breaks and in the program
- ◇ Opportunity to set up a trade/expo display OR Poster Presentation
- ◇ Five minutes during a plenary session to inform delegates about your Company
- ◇ 1 x free conference registration, including conference dinner (does not include travel and accommodation)
- ◇ Promotional item for delegates' conference bags.



EXHIBITOR \$2,200 (per conference)

One x exhibition booth (2.4m x 1.8m)

Acknowledgement as an Exhibitor -
Company name and logo on all promotional materials, the Conference app and acknowledgement as Exhibitor on slides, continuous during session breaks and in the program

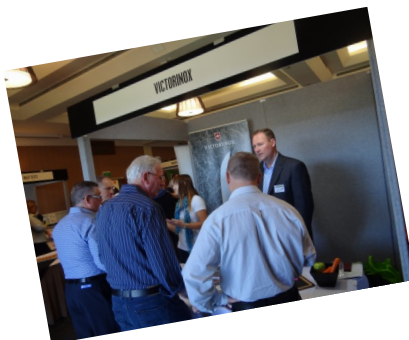
One x free conference registration including conference dinner (does not include travel and accommodation)

Three minutes during a plenary session to inform delegates about your exhibition

Minimum of four hours access to delegates over two days

Delegate list—supplied in accordance with Australian Privacy and Anti-Spam legislations

Promotional item for delegates' conference bags.



Very proud to see
Grads receive their
diplomas



I think it is
good to invite
industry



CONFERENCE DINNER SPONSOR \$1,850 (per conference)

Exclusive sponsorship of the Conference Dinner

Acknowledgement as the Conference Dinner Sponsor on slides, continuous during session breaks and in the program

Ten minute Announcement of Sponsorship support immediately prior to sponsored meal

One x free conference registration, including conference dinner (does not include travel and accommodation)

Opportunity to provide one gift/promotional item with logo (supplied by Sponsor) to be placed on chairs for all guests

Promotional item for delegates' conference bags

POSTER BOARD EXHIBITION \$500 (per conference)

One x poster board

Acknowledgement as part of the Poster sessions of the Conference on slides, continuous during session breaks and in the program

Rostered presentation time during a refreshment break

Advertising of your poster session in the program including when you will be available to answer questions

Minimum of four hours access to delegates over two days

Promotional item for delegates' conference bags.

TRADE DISPLAY \$700
(Two Days)
(per conference)

- ◇ One display Table
- ◇ Acknowledgement continuous during session breaks and in the program
- ◇ Promotional item for delegates' Conference Bag

The format was good with the different sessions along with timing of breaks

CONFERENCE BAG SPONSOR \$500
(per conference)

- ◇ Opportunity for banner display
- ◇ Acknowledgement continuous during session breaks and in the program
- ◇ Promotional item for delegates' conference bags



2019 Training Award Sponsorships \$1,000

- ◇ Exclusive sponsorship of one award
- ◇ Acknowledgement in all award advertising and in the summary of the finalists
- ◇ One x free Conference Dinner registration
- ◇ Representative to present the Award at the Conference Dinner
- ◇ Company name and logo recorded on the Training Award plaque

There are six award categories:

- 1. Trainer of the Year**
- 2. Vocational Student of the Year**
- 3. Training initiative of the Year**
- 4. Training provider of the Year**
- 5. Employer of the Year**
- 6. Certificate II or III Student of the Year**

